

START YOUR SNOW STORY COMPETITION

TERMS AND CONDITIONS

Issued on 28 May 2026

To celebrate the launch of the Epic Beginner Bundle Pass, we'd like you to share why would you (or someone you know) love to learn to ski or snowboard this winter.

By entering the "Start Your Snow Story" competition, you agree to the following terms and conditions ("**Terms and Conditions**"):

1. The "Start Your Snow Story" competition is promoted by Perisher Blue Pty Limited, ABN 82 061 232 488, as trustee for the Snow Trust, ABN 29 420 214 757 (the "**Promoter**").
2. Information provided by the Promoter about how to enter the "Start Your Snow Story" competition forms part of these Terms and Conditions.
3. **When can you enter the "Start Your Snow Story" competition?**

The "Start Your Snow Story" competition opens on **Thursday, 28 May 2026** at midday (Australian Eastern Standard Time) and closes at midnight at the end of **Wednesday, 17 June 2026** (Australian Eastern Daylight Time).

4. **Are you eligible to enter?**

- 4.1. Entry is only open to residents of Australia with an Australian residential or postal address, aged 18 years or over, at the time of entry, excluding directors, officers, management, employees and their immediate families of the Promoter and its affiliates, related bodies corporate and partners ("**Eligible Entrants**").
- 4.2. To enter, Eligible Entrants must, before midnight at the end on **Wednesday, 17 June 2026** (Australian Eastern Daylight Time):

General Prize Eligibility:

- a) **Primary Entry (required for all entries):** submit an answer (in 40 words or less) to the question: "why would you (or someone you know) love to learn to ski or snowboard this winter?" at the landing page located <https://www.epicaustraliapass.com.au/start-your-snow-story-contest>. All Eligible Entrants who complete the Primary Entry will receive one (1) entry into the draw. As part of the Primary Entry, each entrant must indicate whether they are entering for themselves or are entering on behalf of another eligible individual (a "Designated Recipient"). If an entrant selects the option to enter on behalf of a Designated Recipient, the entrant acknowledges that, if selected as a potential winner, they will be required to verify their own identity and then cause the Designated Recipient to contact the Sponsor for eligibility verification as if they were a winner in accordance with Paragraph 9.1 below. The prize will only be awarded to the Designated Recipient if the Designated Recipient satisfies all eligibility requirements. Entrants may not enter for themselves and also designate a Designated Recipient.
- b) **Bonus Entry (optional):** Eligible Entrants may receive one (1) additional bonus entry by uploading a screenshot showing that they have shared the competition on Facebook or Instagram using the hashtag #EpicBeginnerBundle, at the time of their Primary Entry. Limit one (1) bonus entry per Eligible Entrant.

5. **What else do you need to know about entry?**

- 5.1. Each Eligible Entrant warrants that their entry, including their answer:

- a) is the Eligible Entrant's own creation, and
 - b) is not subject to copyright or other intellectual property rights, and will not infringe third party rights, including copyright, trademarks, trade secrets, confidentiality or privacy, and
 - c) has not been submitted or used for any other competition, promotion or commercial purposes, and
 - d) is free from viruses, and will not otherwise cause loss, injury or harm to any person.
- 5.2. Eligible Entrants may only complete the entry form one (1) time and receive up to two (2) entries including the optional Bonus Entry.
- 5.3. The time of entry is deemed to be the time the Eligible Entrant completes the Primary Entry via <https://www.epicaustraliapass.com.au/start-your-snow-story-contest/entry-form> or, in the case of a Bonus Entry, the time the relevant bonus entry action is received by the Promoter.
- 5.4. All valid entries will be entered into the "Start Your Snow Story" competition.
- 5.5. The Promoter is not responsible for late or lost entries, including if the competition portal is unable to accept an entry.
- 5.6. The Promoter reserves the rights:
- a) to verify the eligibility of any entrant and/or entry, including an entrant's name, Australian residency and age, and/or
 - b) to disqualify an entry if the entrant who submitted that entry does not satisfy these Terms and Conditions, or interferes with the "Start Your Snow Story" competition, including the entry process.

6. How will the winner be selected?

- 6.1. The Promoter will pick winners at random between all eligible entries between Thursday, 18 June 2026 at 8am (Australian Eastern Daylight Time) and Thursday, 25 June 2026 at 5pm (Australian Eastern Daylight Time) at their offices.
- 6.2. The Promoter's decision as to the five (5) winning entries is final and no correspondence will be entered into.

7. When will the winning entries be announced?

- 7.1. The Promoter will notify the winning Eligible Entrants by email and SMS provided with their Primary Entry on **Thursday, 25 June 2026** or as soon as possible after that date.

8. What are the prizes?

- 8.1. Five (5) winning entries will be selected at random from all eligible entries received during the Promotion Period. Each winner will receive:
- a) The Epic Beginner Bundle Pass, which includes: 3 days beginner lift access, 3 days group lessons, and 3 days ski or board rental across Perisher, Falls Creek and Hotham, details on the Pass located at <https://www.epicaustraliapass.com.au/passes/epic-beginner-bundle> (valued at \$499.00 each); or
 - b) If a winner has already purchased an Epic Beginner Bundle Pass prior to being selected as a winner, then instead of receiving an Epic Beginner Bundle Pass as the prize, the winner will receive a refund of the amount paid by the winner for that Epic Beginner Bundle Pass (up to the value of the prize). The winner must provide proof of purchase reasonably required by the Promoter to receive the

refund. The refund will be processed to the original payment method (or if not possible, by another method determined by the Promoter) within a reasonable time.

8.2. The total prize pool is valued at up to \$2,495.

9. What else do you need to know about the prizes?

- 9.1. If a winner has not claimed their prize(s) by Friday, 26 June 2026 at 5pm (Australia Eastern Daylight Time), then that winner will forfeit their prize and the Promoter will randomly redraw the prize to another valid entry submitted in accordance with these Terms and Conditions. The Promoter will notify the winner(s) of the previously unclaimed prizes by email or SMS within one (1) business days or as soon as possible after that time.
- 9.2. No compensation is payable if a winner is unable to use their prize.
- 9.3. Prizes cannot be transferred or exchanged for cash, credit or other goods or services.
- 9.4. It is a condition of accepting a prize that the winner accepts the conditions of use of that prize, including any terms and conditions imposed by the Promoter, its affiliates, related bodies corporate and partners, and third parties.
- 9.5. The Promoter accepts no responsibility for any variation in the value of the prizes.
- 9.6. The prizes do not include lift tickets, travel insurance, flights, food or beverages, or any other costs, except as otherwise stated.
- 9.7. If a prize or a part of a prize is not reasonably available, the Promoter, in its sole discretion, reserves the right to substitute the prize or part of the prize with a prize of equal value, subject to any legal requirements.

10. Indemnification, limitation of liability and variation of terms

- 10.1. Each Eligible Entrant indemnifies the Promoter, together with its affiliates, related bodies corporate and partners, and their directors, officers, employees and agents, against any third-party claims for a failure by the Eligible Entrant to comply with these Terms and Conditions.
- 10.2. The Promoter will not be liable for any act, omission, event or circumstance that prevents the Promoter from complying with these Terms and Conditions, which is outside the Promoter's reasonable control.
- 10.3. The Promoter reserves the right to cancel or delay the "Start Your Snow Story" competition, subject to any applicable laws.
- 10.4. If there is a dispute about the conduct of the "Start Your Snow Story" competition, the Promoter will seek to resolve the dispute with the entrant.
- 10.5. The Promoter, together with its affiliates, related bodies corporate and partners, and their directors, officers, employees and agents are not liable for any losses, liabilities, injuries, costs, charges or expenses arising out of or in connection with the "Start Your Snow Story" competition, including as a result of any breach of these Terms and Conditions, in contract or tort (including negligence), under common law, and/or any equitable or statutory remedy, except to the extent that liability cannot be excluded by law.
- 10.6. Nothing in these Terms and Conditions excludes, restricts or modifies your rights and remedies under the Australian Consumer Laws.

11. General

- 11.1. The "Start Your Snow Story" competition is not endorsed by or affiliated with Instagram or Facebook.
- 11.2. This Competition is a game of chance.

11.3. Entry into the Competition is free (except for any normal internet or mobile connection charges that may apply).

11.4. All monetary amounts referred to in these Terms and Conditions are stated in Australian dollars.

11.5. These Terms and Conditions are subject to the laws of New South Wales, and all entrants submit to the non-exclusive jurisdiction of the Courts of New South Wales.

12. Promotion of your entry and privacy

4.1. By submitting your entry, you give permission to the Promoter to publish, repost and use your entry, including any part of your entry.

4.2. The Promoter collects personal information from you when you enter the "Start Your Snow Story" Competition to determine your eligibility to enter the competition, to conduct the "Start Your Snow Story" Competition and to notify you and others in the event that you submit a winning entry. The Promoter may disclose your personal information to third parties, including its affiliates, related bodies corporate, agents, contractors and service providers in order to conduct the "Start Your Snow Story" Competition. If you do not provide your personal information, you may not be eligible to enter the "Start Your Snow Story" Competition or be able to claim a prize. You can gain access to your personal information held by the Promoter. The Promoter's Privacy Policy sets out its policies on the management of personal information. To obtain a copy, please write to The Privacy Officer, Perisher Blue Pty Limited, PO Box 42, Perisher Valley, NSW 2624, send an e-mail to privacy@perisher.com.au, or visit the [Epic Australia Pass website](#).